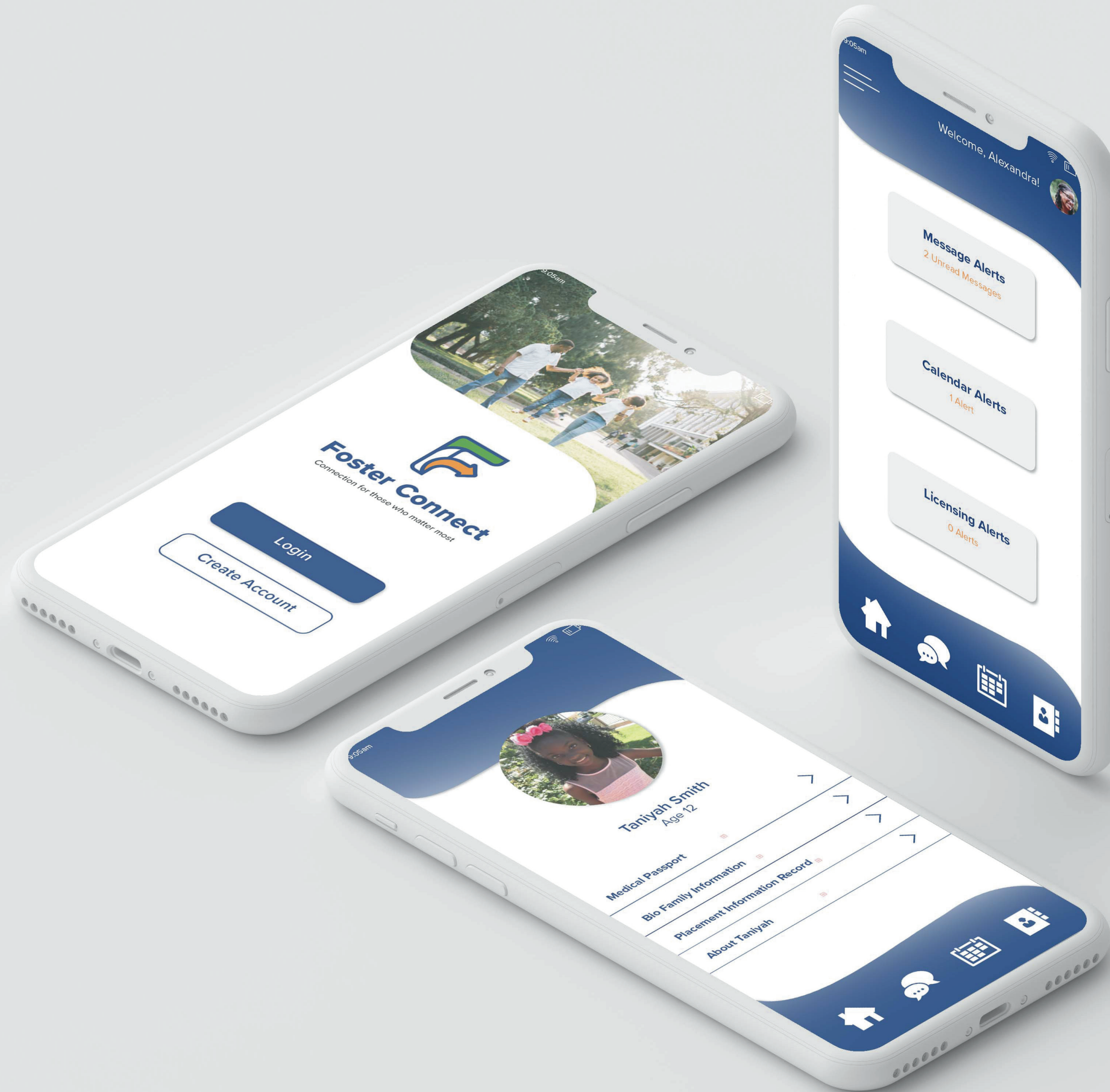




Foster Connect

For those who matter most



About Foster Connect

Foster Connect is an application designed to help assist the many foster parent responsibilities, help ease the workload of case workers, and overall set up a better communication system between the foster parent and their agency. Foster Connect is designed to assist foster parents along their licensing process; setting up reminders, status updates, and notifications of each next step needing to take place. The app will even contain training modules foster parents can complete for certification. On this app, foster parents will have a profile for each foster child in their care where they can view the child's basic information, any health or medical concerns or requirements, insurance information, bio parent visitation schedule, etc. Agencies and case workers will have access to the app and will be able to send messages, set up meeting reminders, court date reminders, etc.

“...overall set up a better communication system between the foster parent and their agency.”

“...a digital space that foster parents and case workers can check in on every day...”

“We make connection easier for those who matter most”

Problem Solved

So often the proper communication between foster parents and their agency is lacking. This can leave foster parents feeling frustrated and case workers feeling overwhelmed. The goal of Foster Connect is to ease and better structure the communication process between foster parents and their case worker or agency. Foster Connect creates a digital space that foster parents and case workers can check in on every day to get the latest information on licensing statuses, appointment changes, appointment reminders, message alerts, etc. Foster Connect will also allow foster parents to have a profile for each child in their care, making it easier to remember the child's basic information, medical needs/requirements, visitation schedules, etc. We make connection easier for those who matter most.

Mobile App Icon Options



Logo Option with Slogan



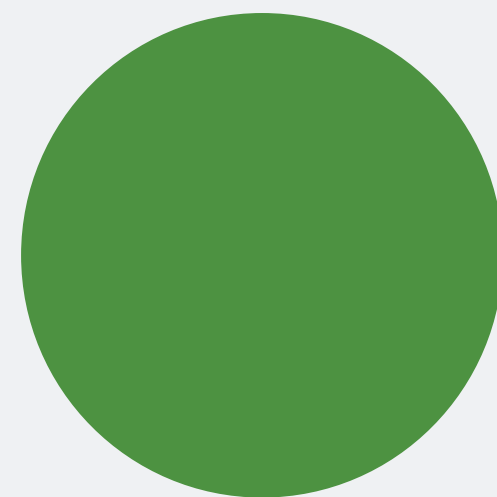
Foster Connect

For those who matter most

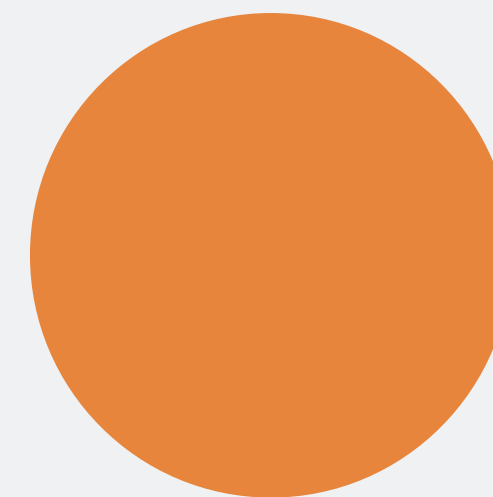
Slogan

“For those who matter most”

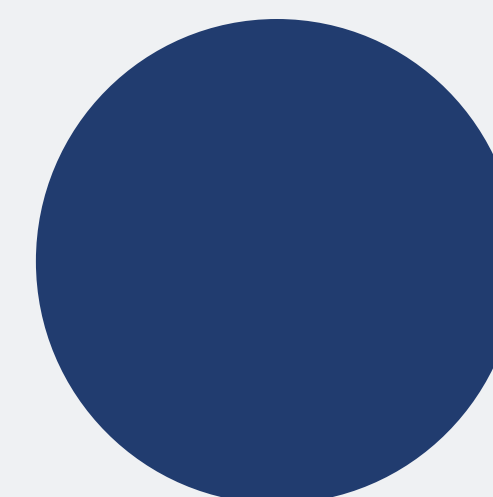
App Color Palette



R 58
G 142
B 40



R 244
G 127
B 11



R 14
G 52
B 114

Logo & Slogan

Competitor Research



Foster Connect
"For those that matter most"



TFI Foster Family Portal
"Devoted to the strength of family"



Stabilify
"Bringing innovation to child welfare"



Binti
"Reinvent child welfare with us"

	Foster Connect	TFI Foster Family Portal	Stabilify	Binti
Desktop version	N	Y	Y	Y
Mobile app version	Y	Y	Y	N
Messaging portal	Y	Y	N	N
Child information portal	Y	N	Y	Y
Caters to foster parents	Y	Y	Y	N
Caters to social workers and agencies	Y	N	Y	Y



Persona Profile

Mark & Sofia Miller

Ages Mark 41, Sofia 39

Location Flint, Michigan

Occupations Mark Web Developer
Sofia Pediatric Nurse

Marital Status Married

Biological Children 1 son

“

*Utilizing this app
will help organize
our lives to better
accomodate the
foster children
in our care.”*

Key Values

Caring for their son, Micah.

Offering stability to children in need.

Ensuring proper communication between their foster children and the biological parents.

Exposing foster children in their care to healthy ways of expressing themselves through extra curricular activities.

Family Personality Traits

Outgoing, fun, adventurous.

Enjoys traveling to vacation home in Florida.

Emphasizes the importance of open communication.

Encourages extra curricular activities.

Foster Connect Usage

Ensuring proper communication between their foster child and the case worker.

Better organization of child and parent visitations, doctors appointments, etc.

Reminders of license renewal requirements.

Frequently Used Apps



Alexandra Titus



Age 31

Location Lansing, Michigan

Occupations 7th grade English Teacher

Marital Status Single

Biological Children None

“

This app will help me spend less time sorting through paperwork and remembering appointments so I can be more present with my foster child.”

Key Values

Constantly evolving my teaching skills to be the best for my students.

Offering a stable home environment for young girls in the system.

Offering emotional and therapeutic support to foster children, specifically those dealing with sexual trauma.

Family Personality Traits

Loves being outdoors.

Always exploring her creative side.

Very close with her family.

Strong advocate for social change.

Foster Connect Usage

Keeping track of my steps throughout the licensing process.

Utilizing the training videos in the various modules from home.

Having on hand account of my foster child's medical information.

Frequently Used Apps



Persona Profile

User Journey



Mark & Sofia Miller

Mark and Sofia have been foster parents for a year and a half. Their foster agency has recently gone under training for FosterConnect and is now implementing the app into their foster parent's journeys. Their foster care case worker explained to Mark and Sofia the benefits of utilizing an app like FosterConnect and gave a brief overview of the features within the app.



Signing Up

- Case Worker comes over for a visitation meeting.
- Case worker explains to Mark and Sofia that the agency has begun utilizing the Foster Connect app for their families to utilize.
- Mark and Sofia pull out their phones and begin to download the FosterConnect app.
- Their case worker walks them through the signing up process and helps them explore the app.

Exploring

- Mark and Sofia both start going through the app menus and familiarizing themselves with the app.
- Sofia clicks on the calendar menu and explores how to set up her visitation appointments within the app.
- Mark talks to the Case Worker about adding information about his foster child in the foster child profile feature.

Utilizing

- Mark and Sofia both create a profile for each of their foster children and begin to add important information into the profile portal.
- Sofia adds in all of her visitation and foreseeable doctors appointments into the calendar feature of the app.
- Mark sends a message to his case worker within the messaging feature of the app to ask about an upcoming court date.

FEELINGS

Both Mark and Sofia feel intrigued and excited by this new technology to utilize.

Mark feels slightly overwhelmed by the calendar portal and asks Sofia to help walk him through it.

OBSERVATIONS

DELIGHTS

After a few weeks of use, Mark and Sofia both feel much more organized and assured by utilizing the FosterConnect app.

User Journey



Alexandra Titus

Alexandra has just met with her agency about becoming a licensed foster parent where they informed her about the FosterConnect app. They told her about the app feature that allows her to track her requirements for the licensing process.



Signing Up

- Alexandra meets with the licensing worker at her agency.
- The licensing worker introduces Alexandra to the FosterConnect app.
- Alexandra pulls out her phone and begins to download the app from the app store.
- Alexandra makes an account on the app and logs on.

Exploring

- Alexandra starts to explore the different features within the app.
- She asks the social care worker about the messaging portal within the app.
- She clicks on the foster child profile portal, eager to add her future foster daughters in the app.

Utilizing

- Alexandra logs on to her account to see what her first few steps are within the licensing process.
- She completes the first 3 steps and checks them off as “complete” within the app.
- She receives a notification from her licensing worker that a document is needed to be signed by her.
- She watches a training module within the app and completes a short quiz afterwards.

FEELINGS

Alexandra is excited and eager to start her journey into becoming a foster parent.

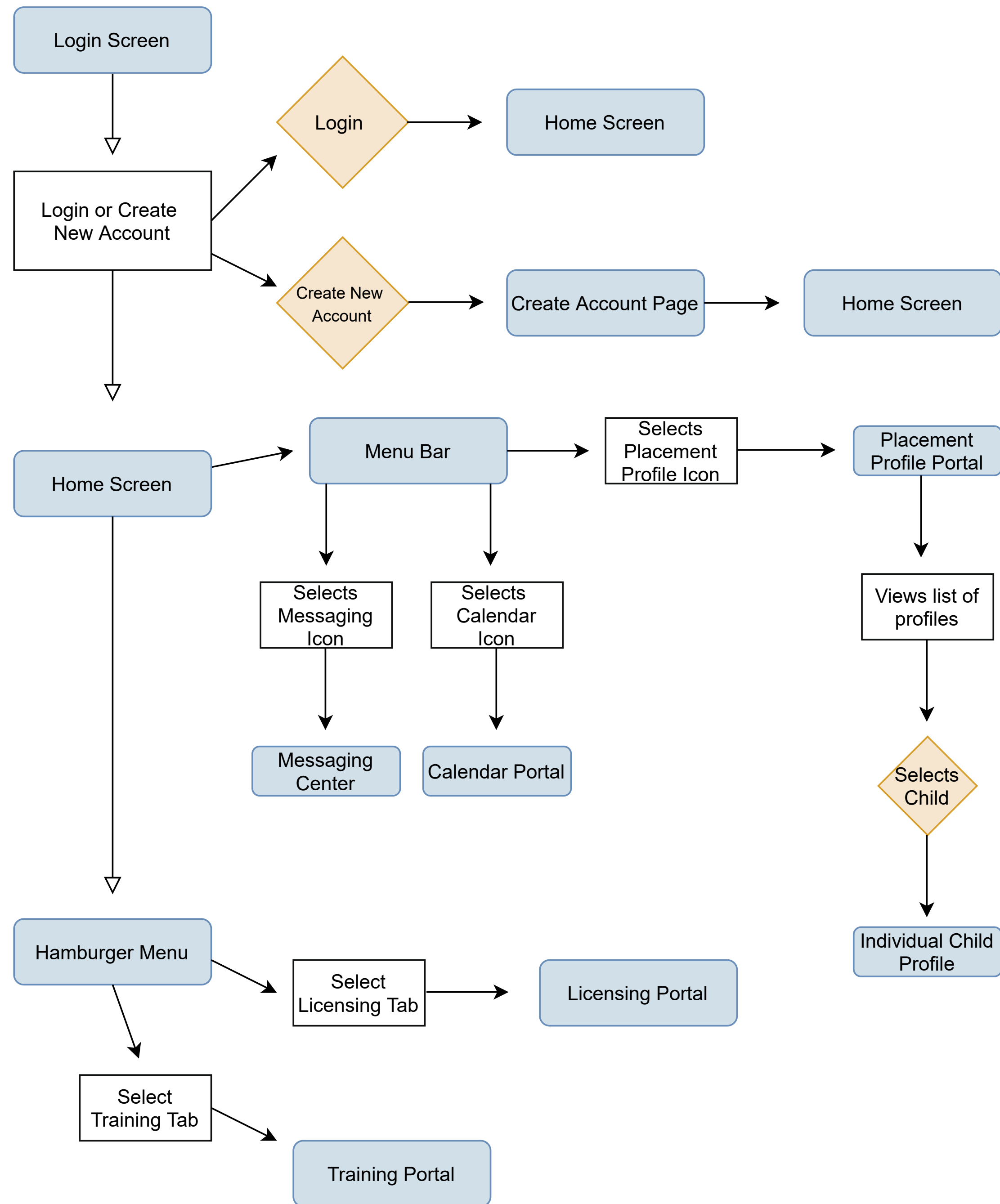
Alexandra feels slightly overwhelmed with all of the licensing requirements listed, but ready to tackle her to do list.

OBSERVATIONS

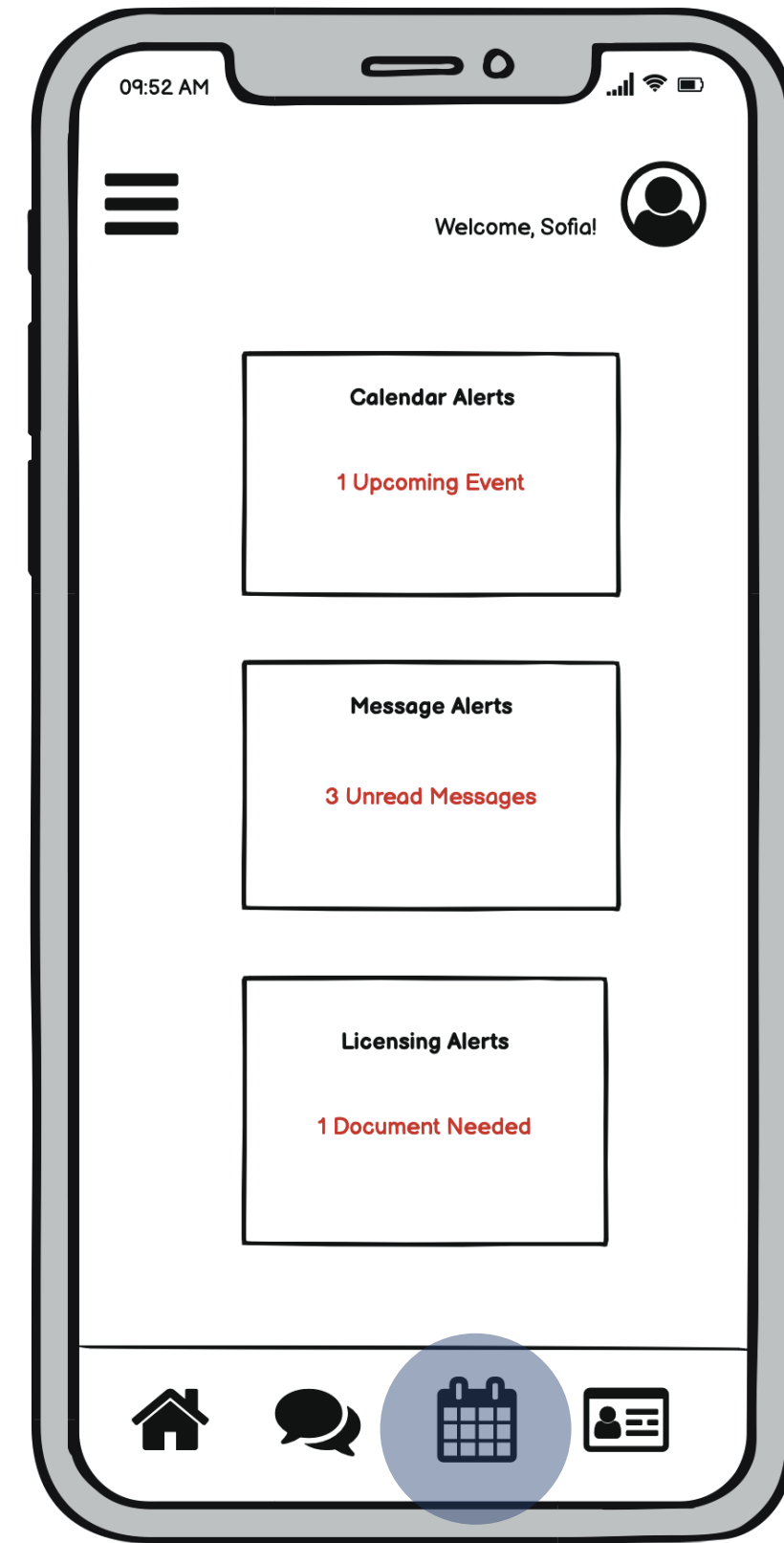
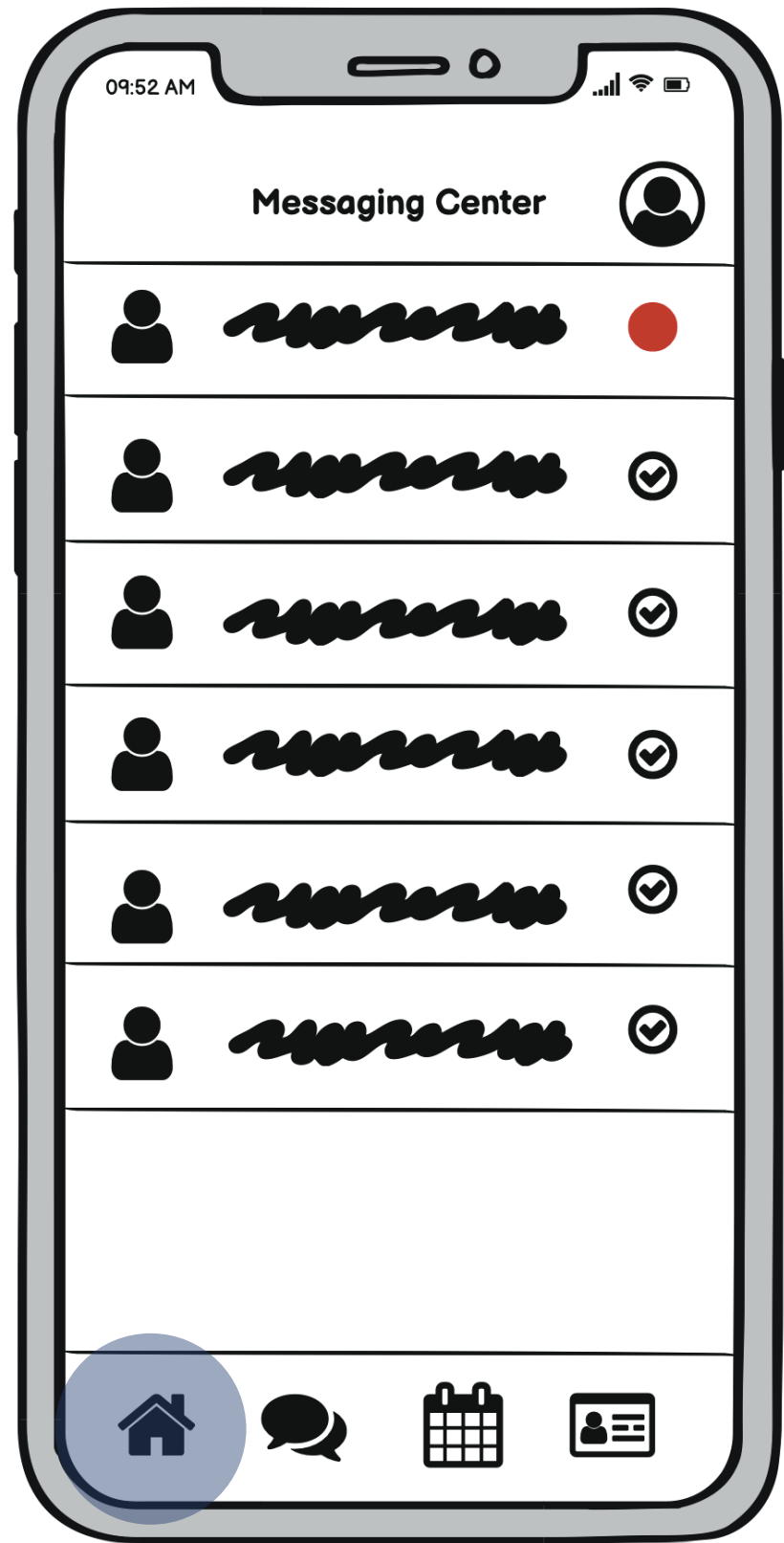
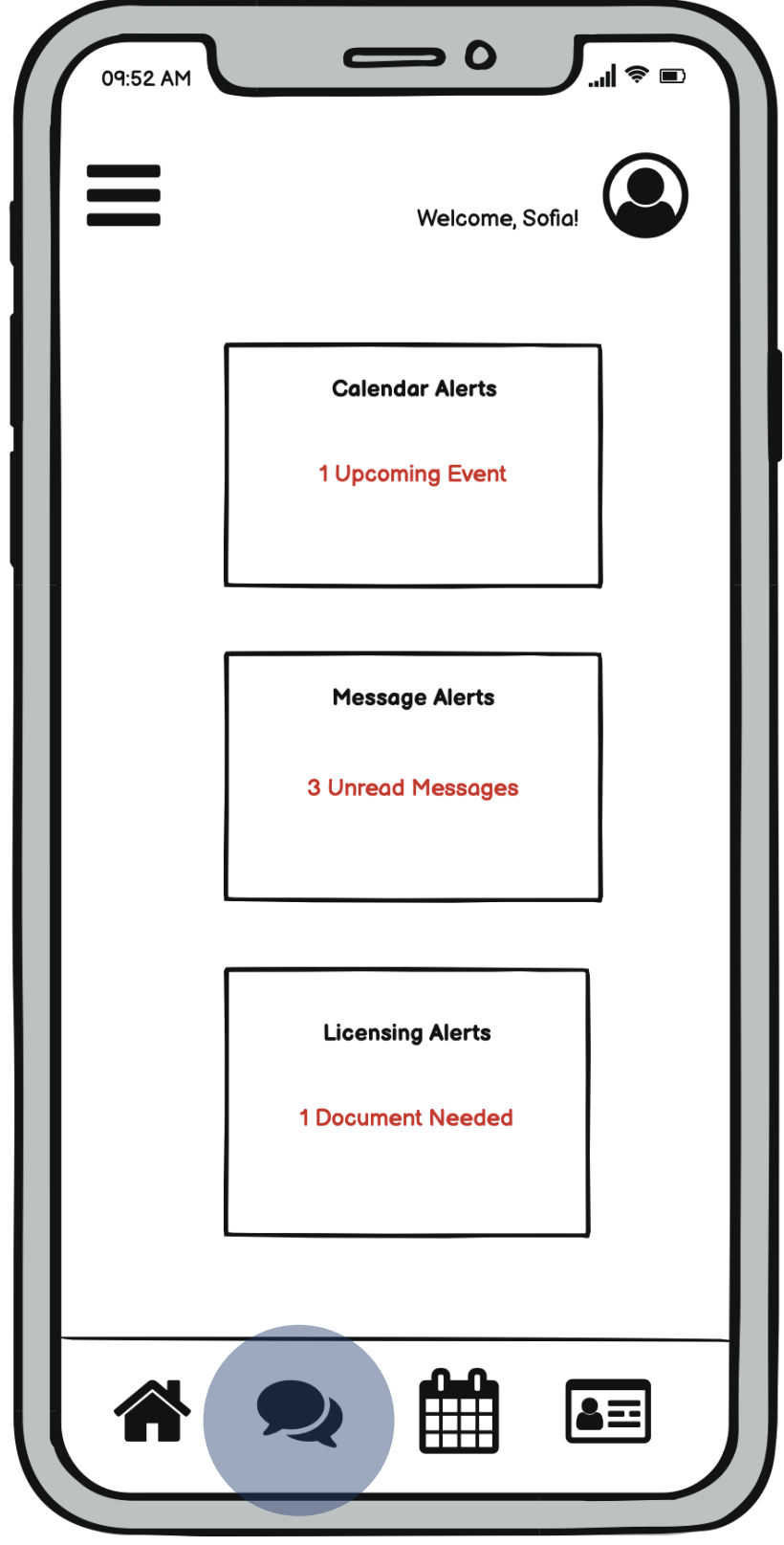
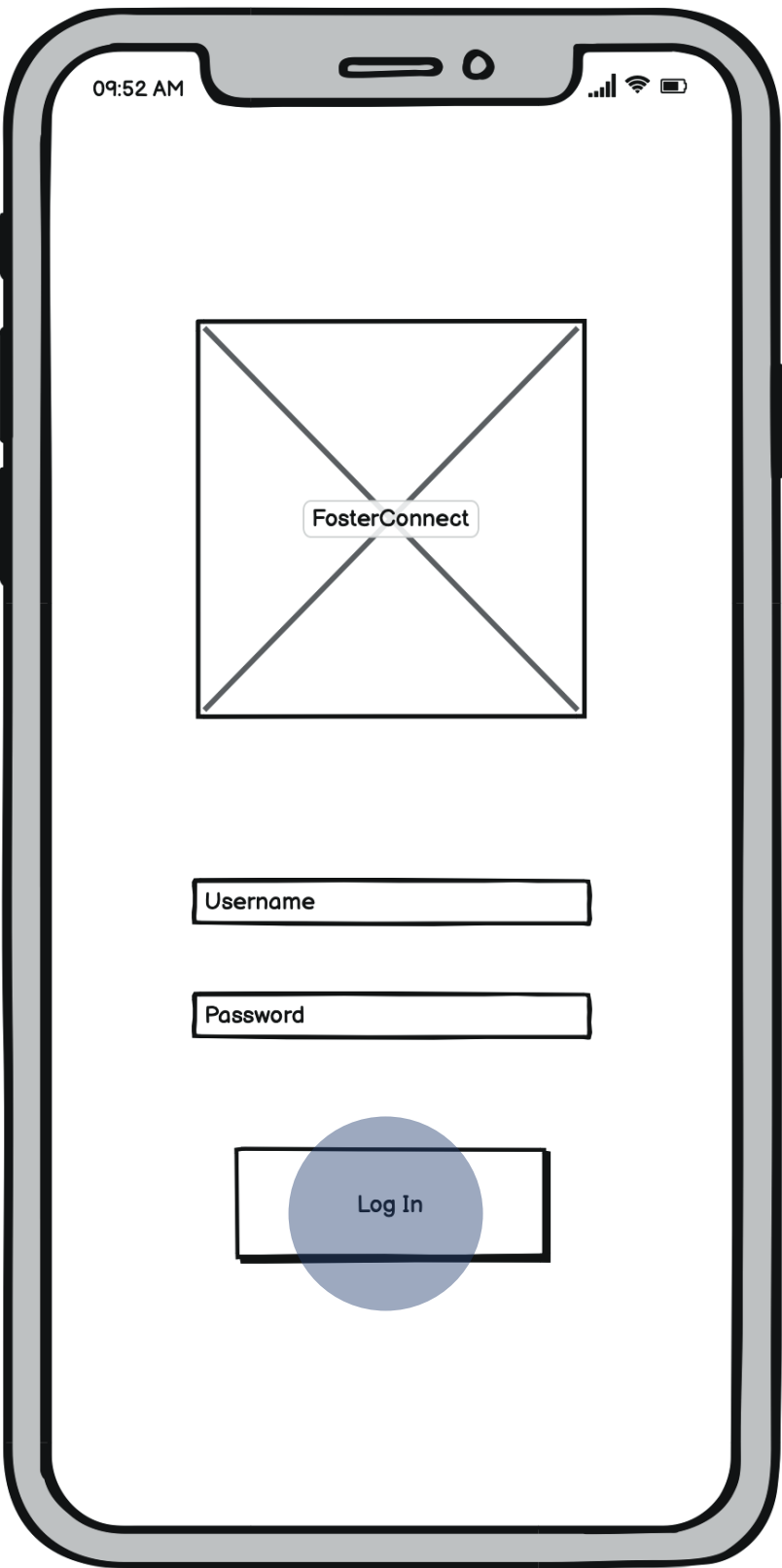
DELIGHTS

Alexandra is really enjoying the benefits of having an organizational tool within the app to help her keep everything sorted.

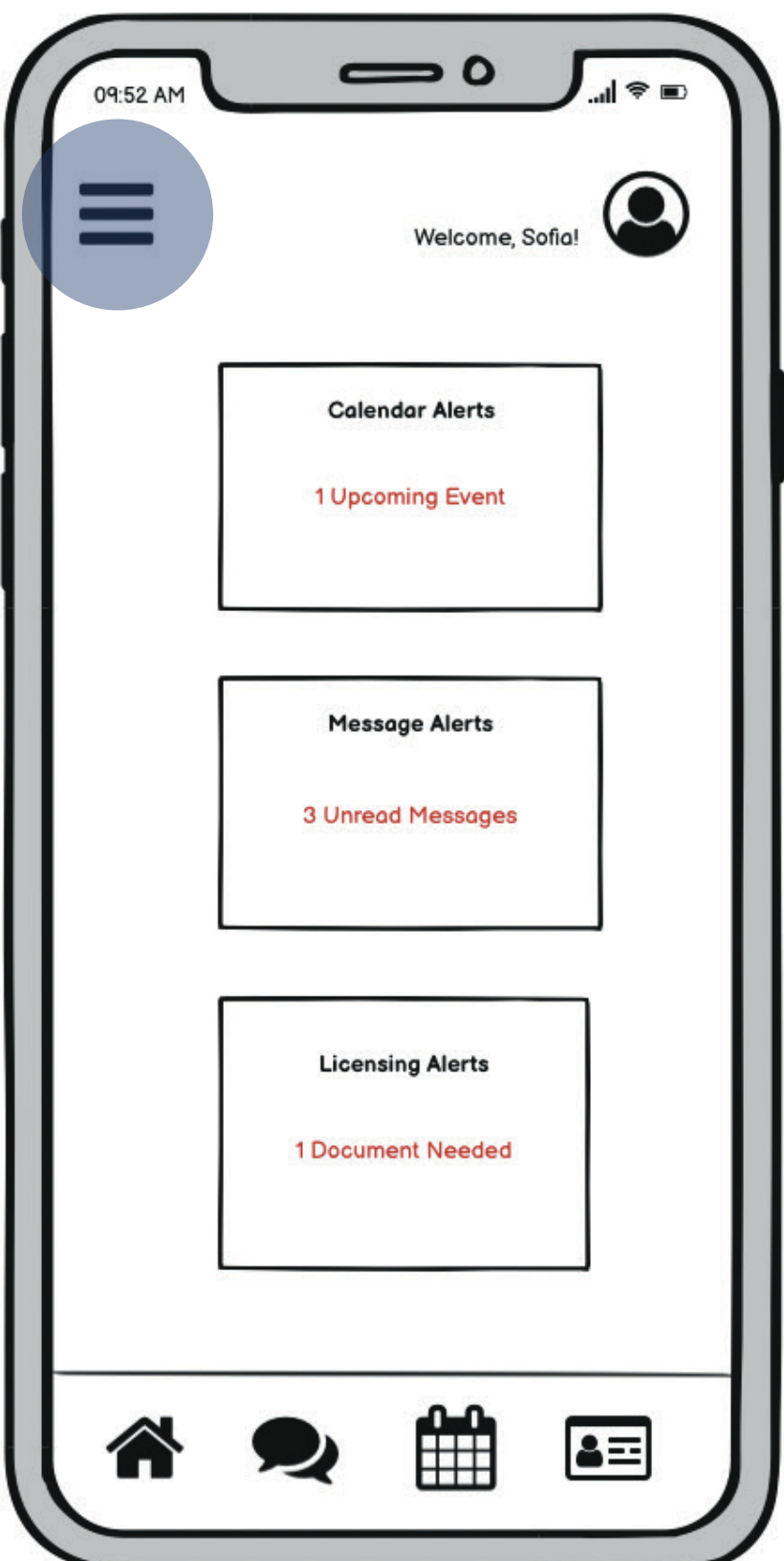
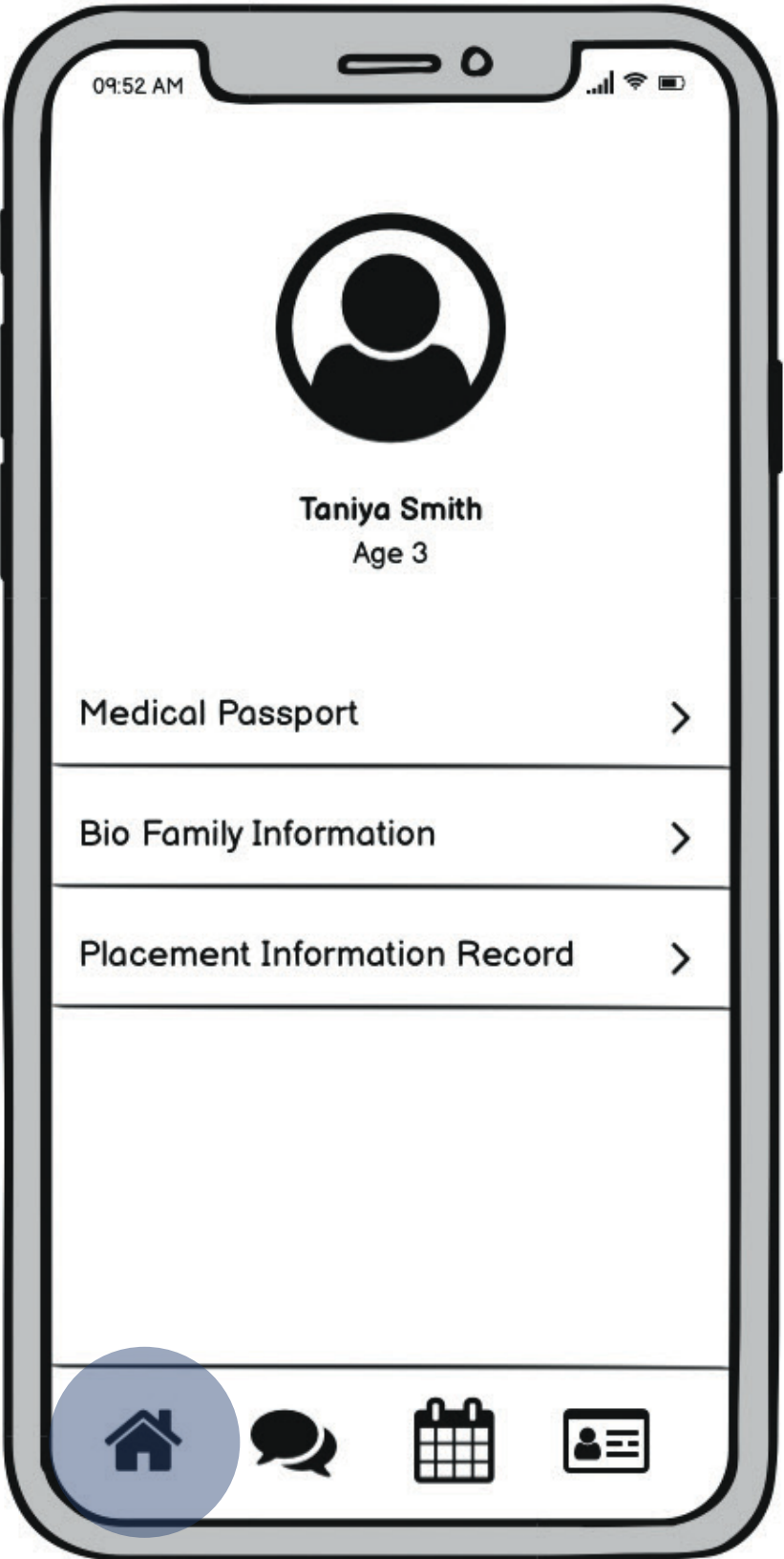
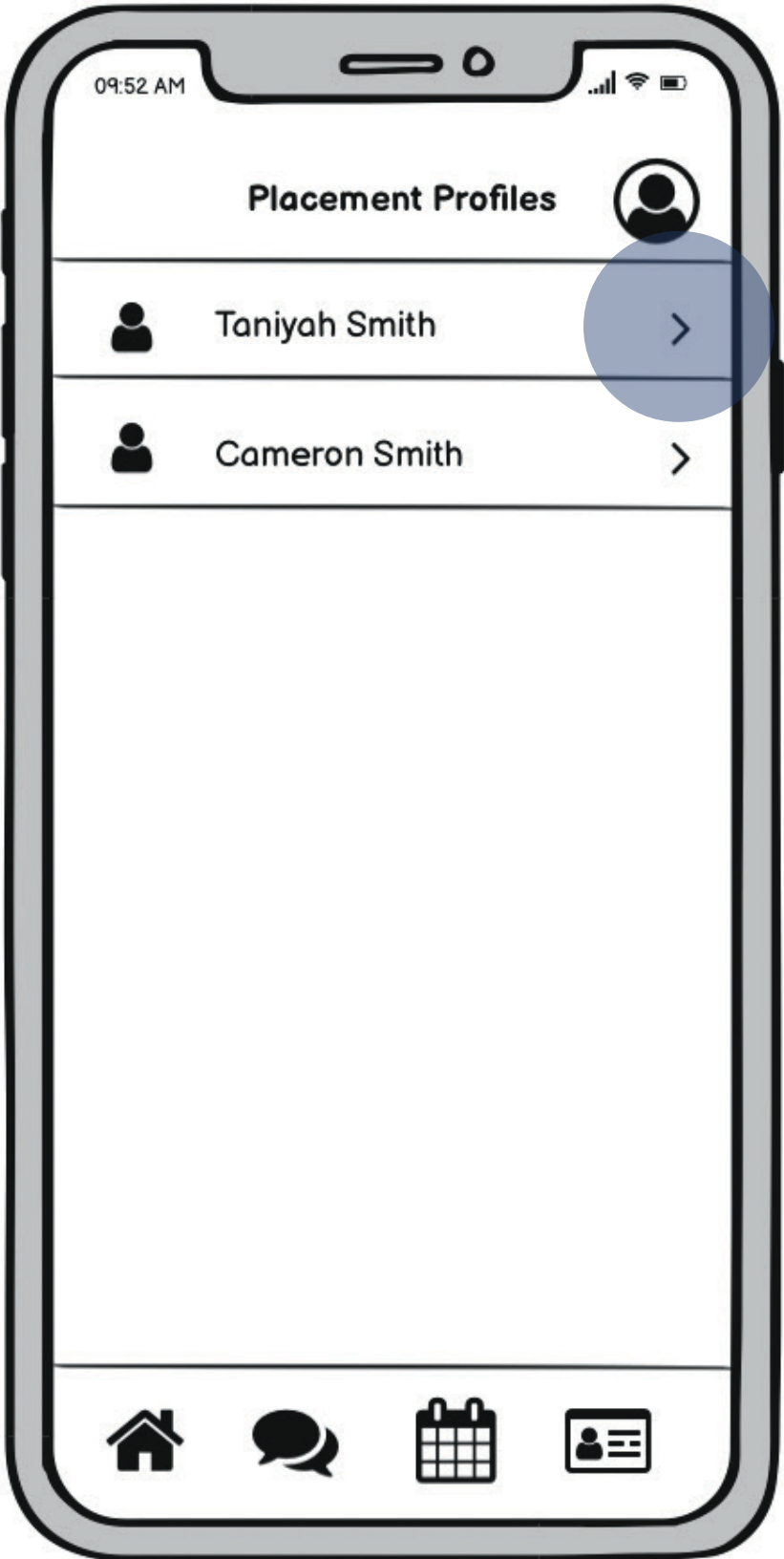
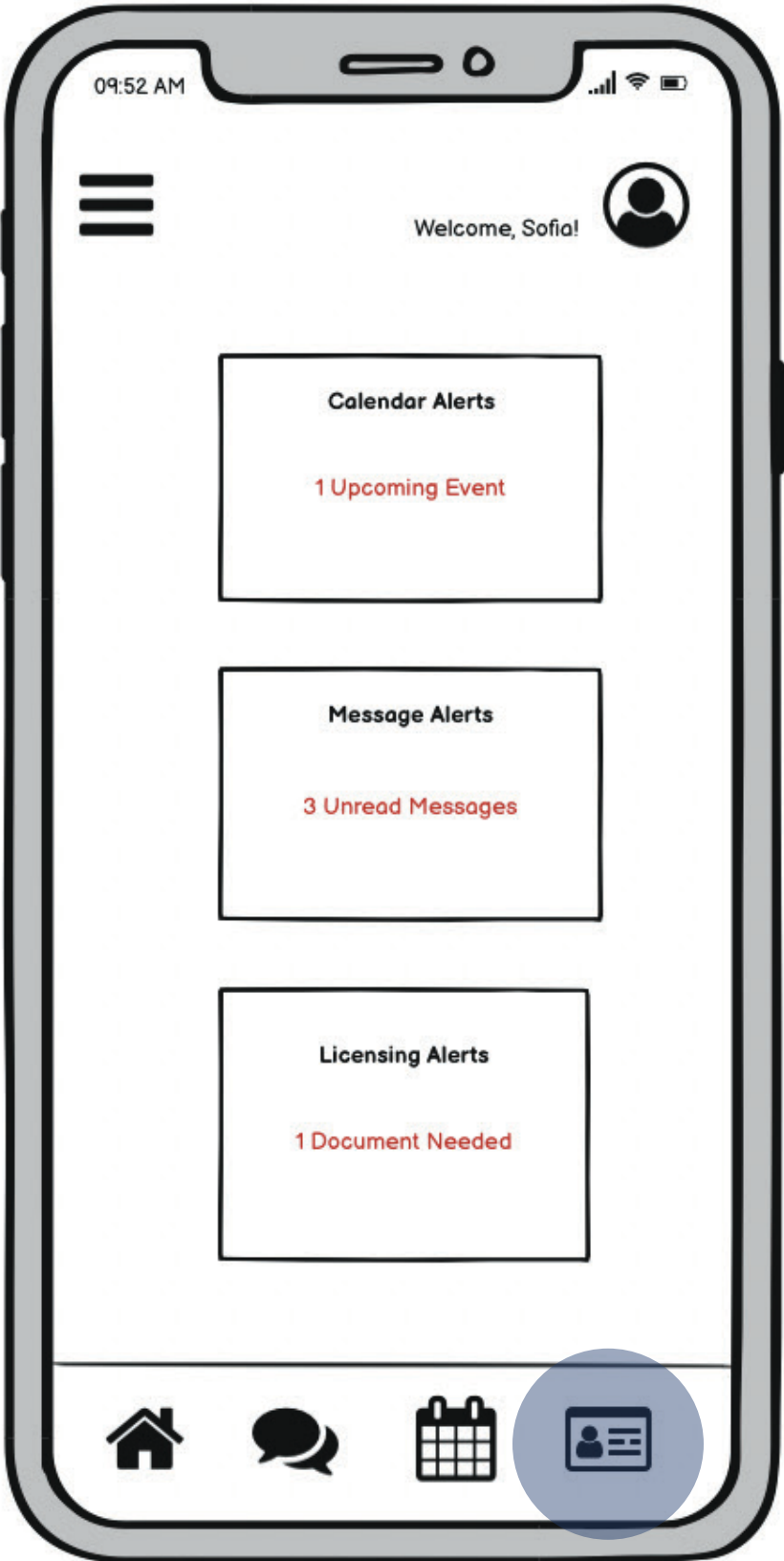
Flowchart



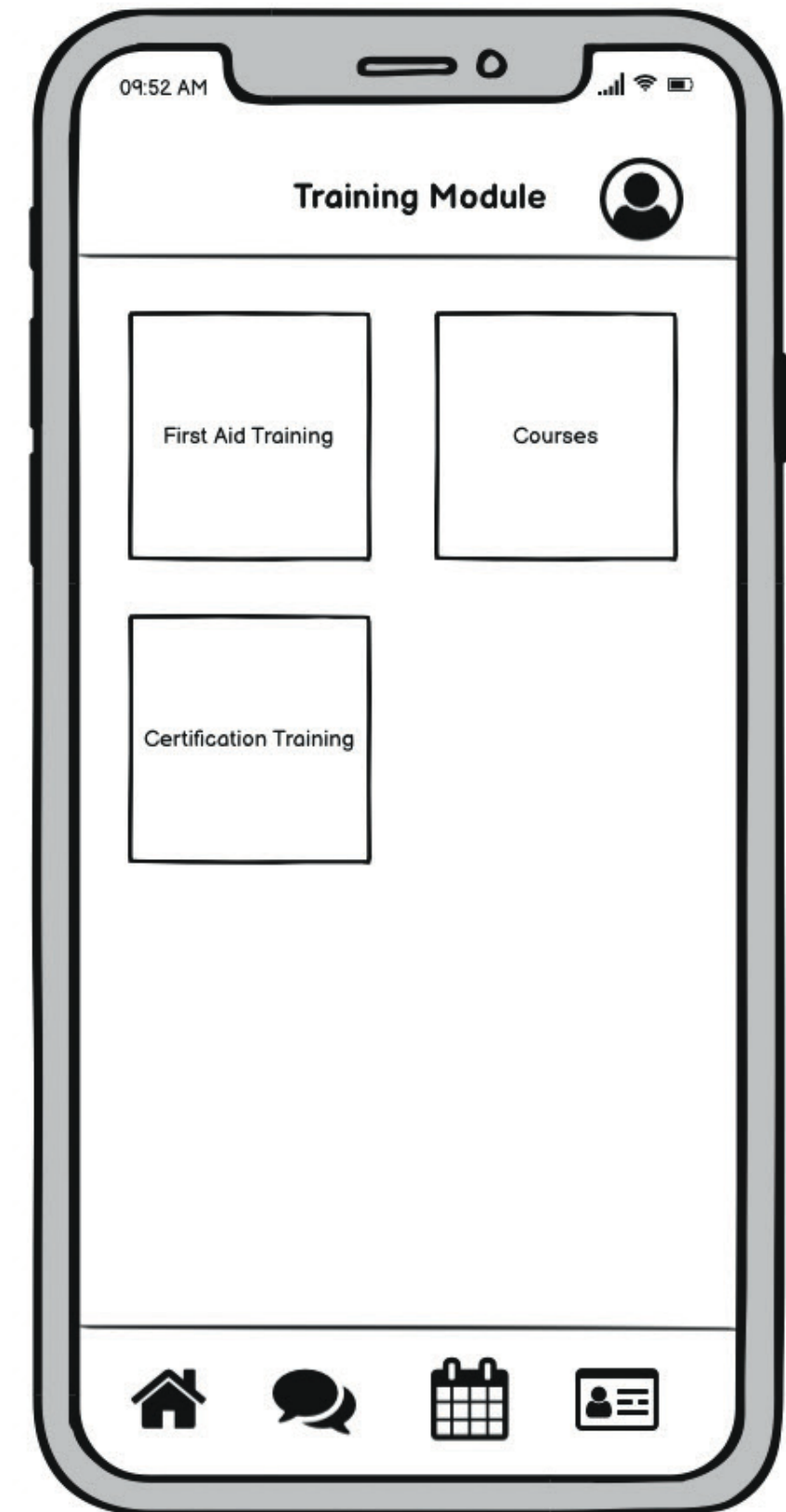
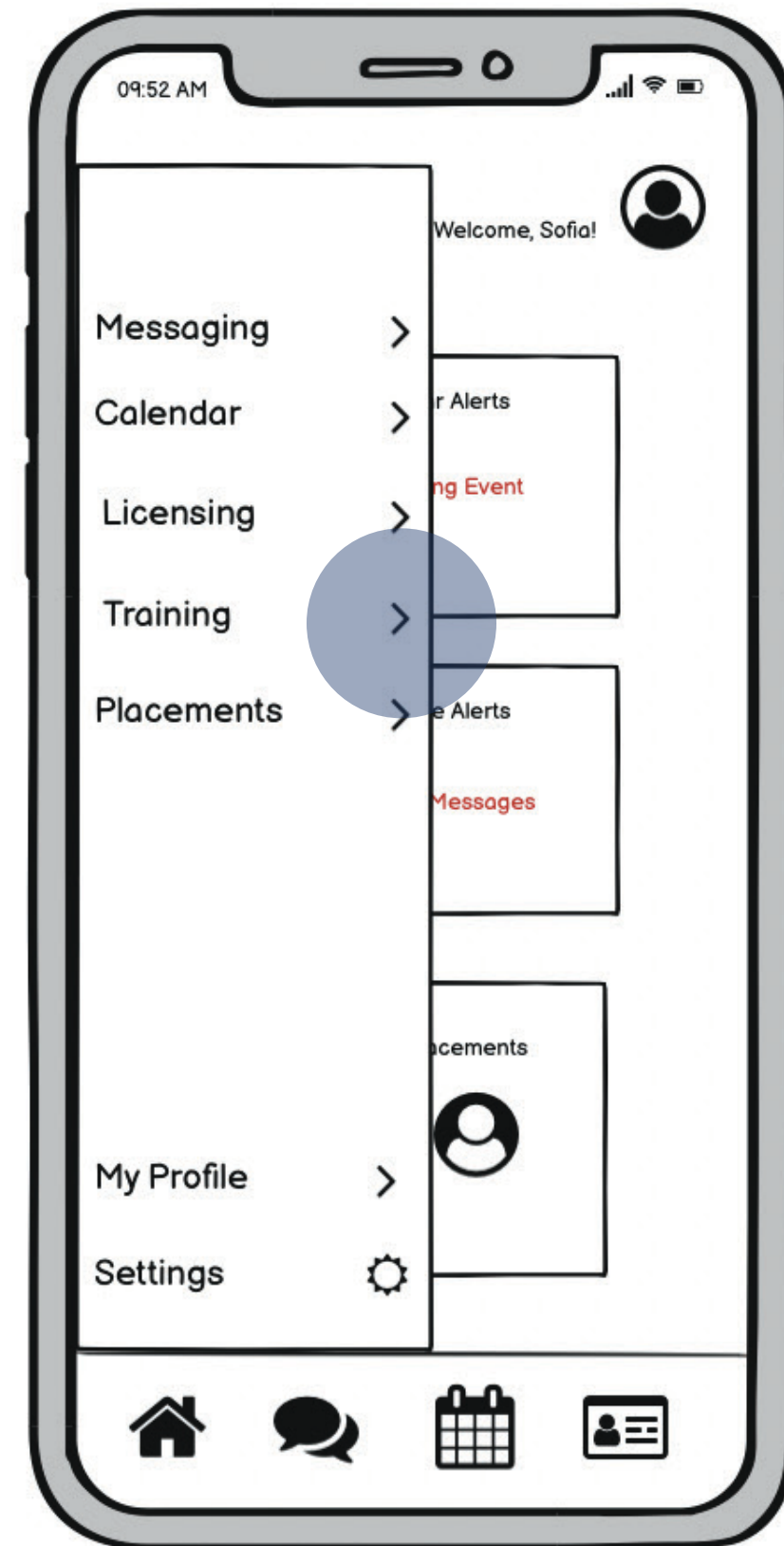
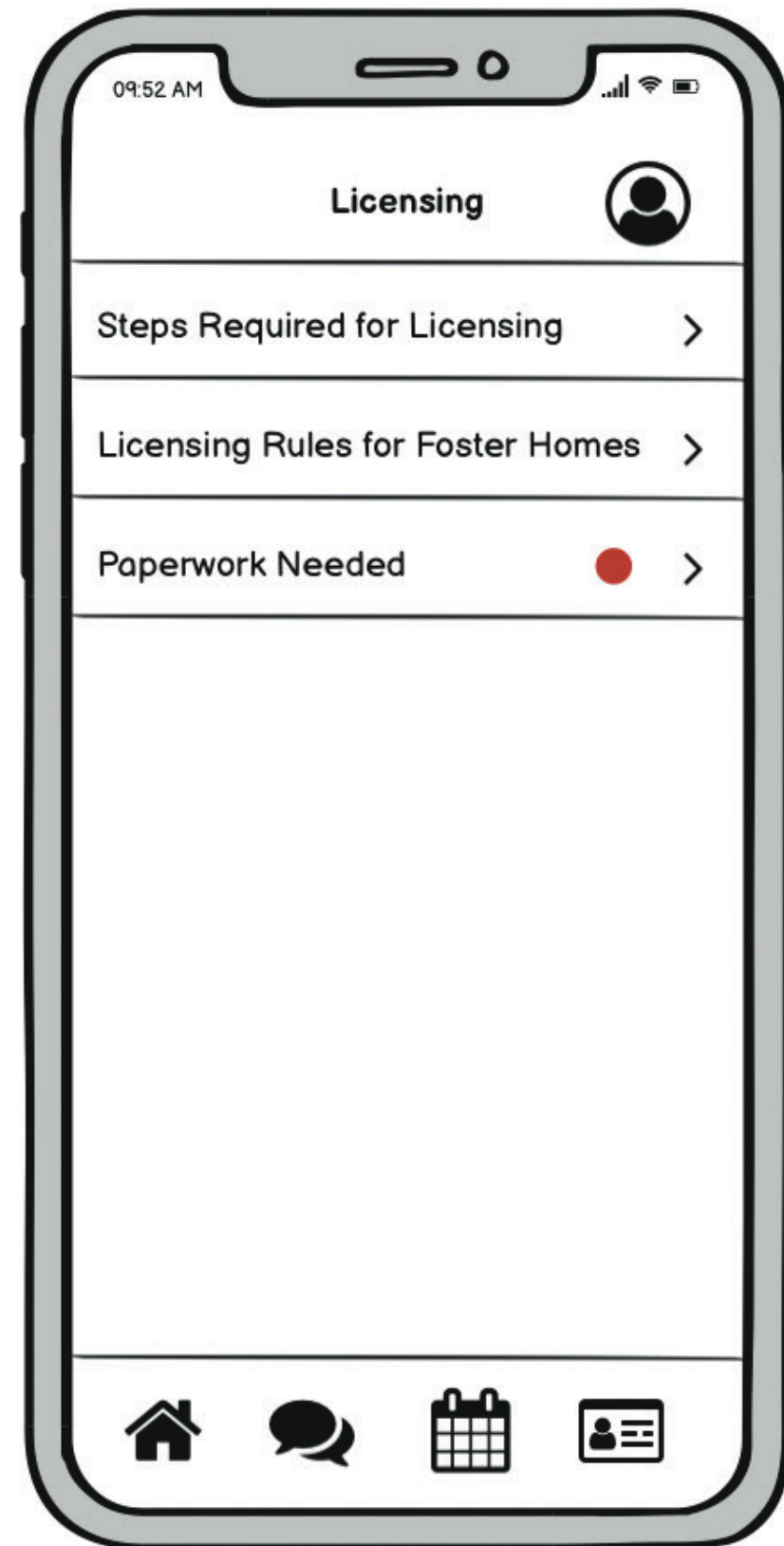
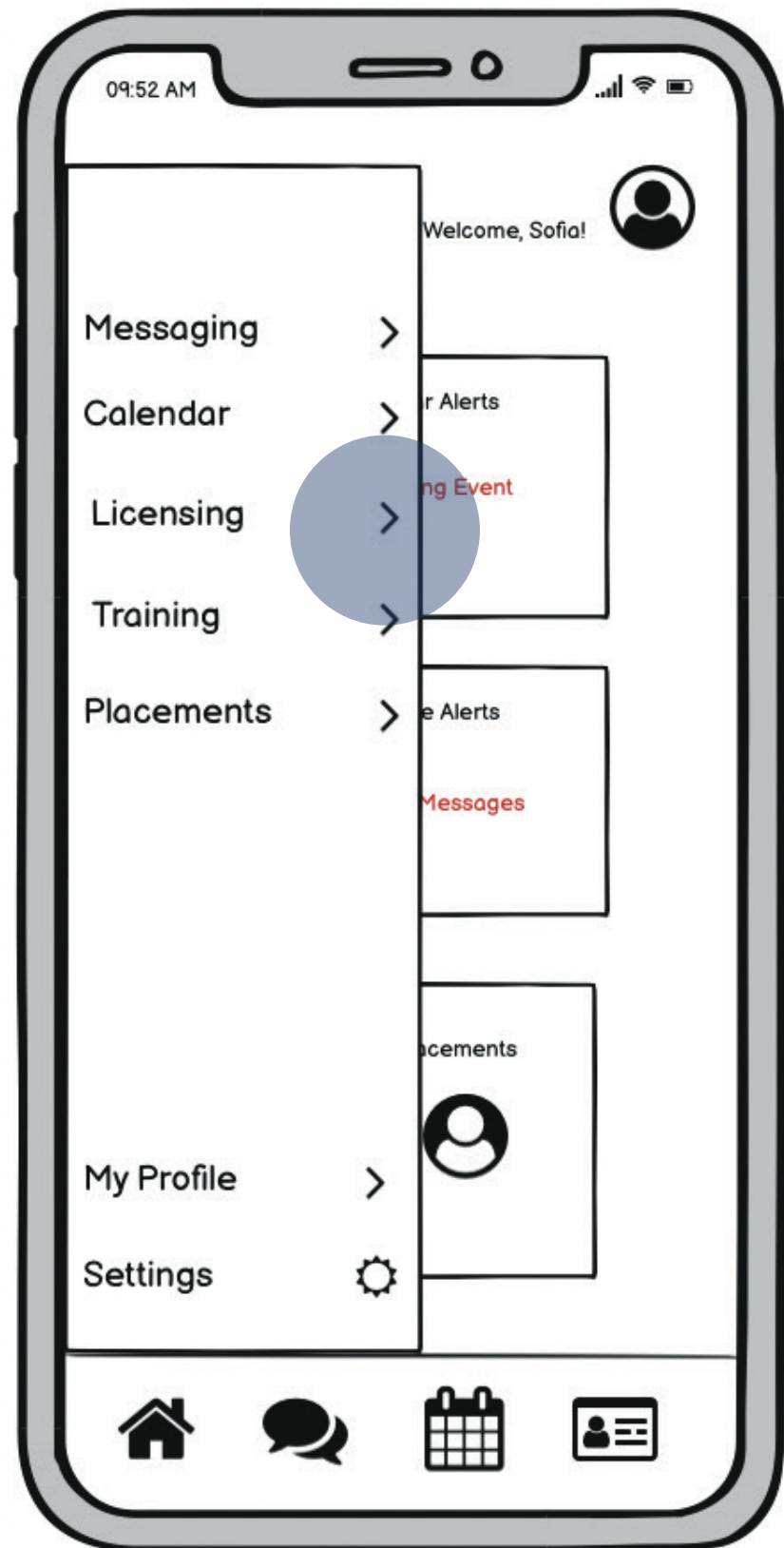
Wireframes



Wireframes Continued



Wireframes Continued





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