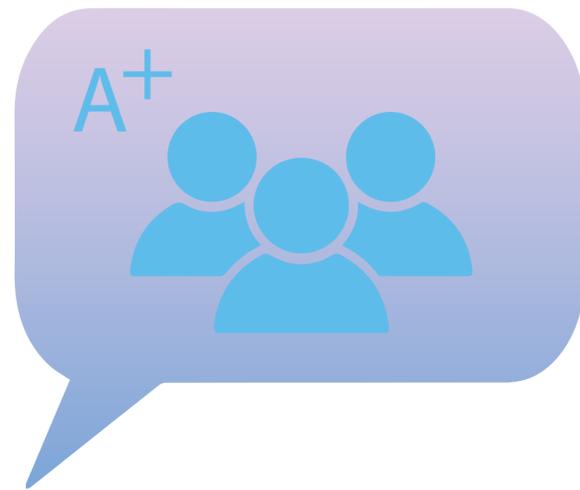




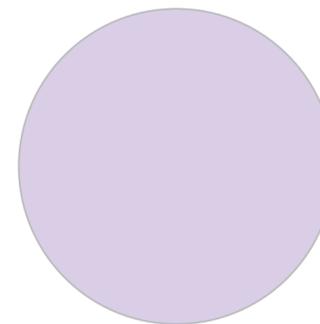
# Connect.

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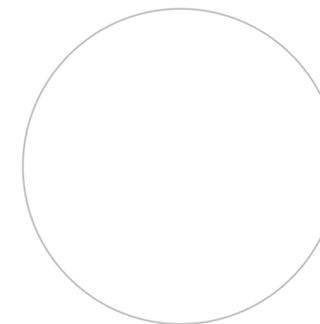


# Connect.

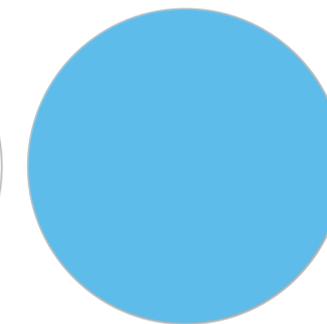
Let's work together!



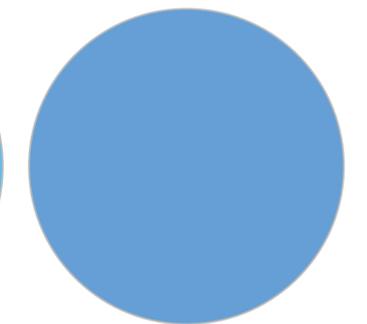
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# About

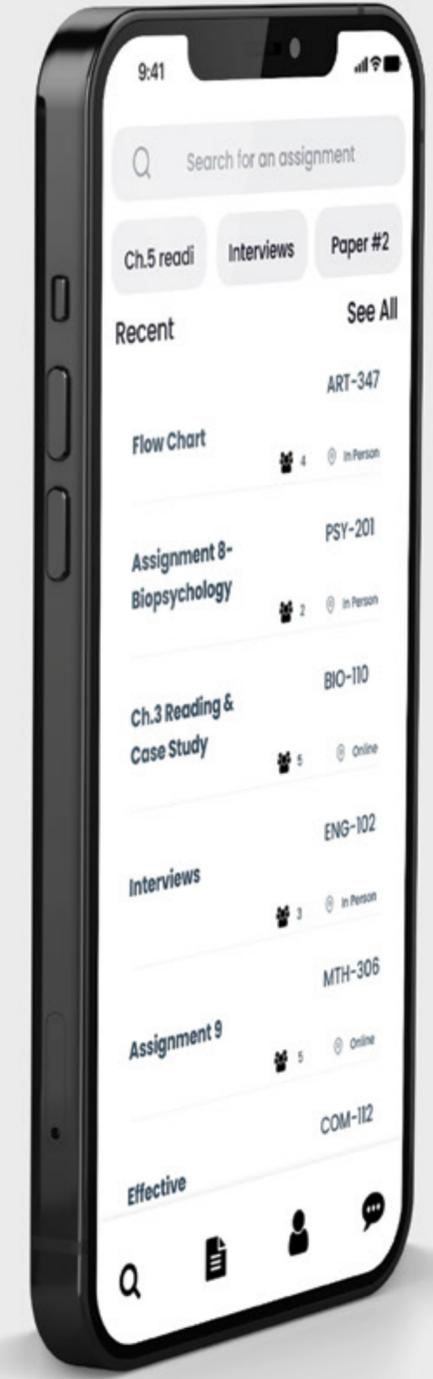
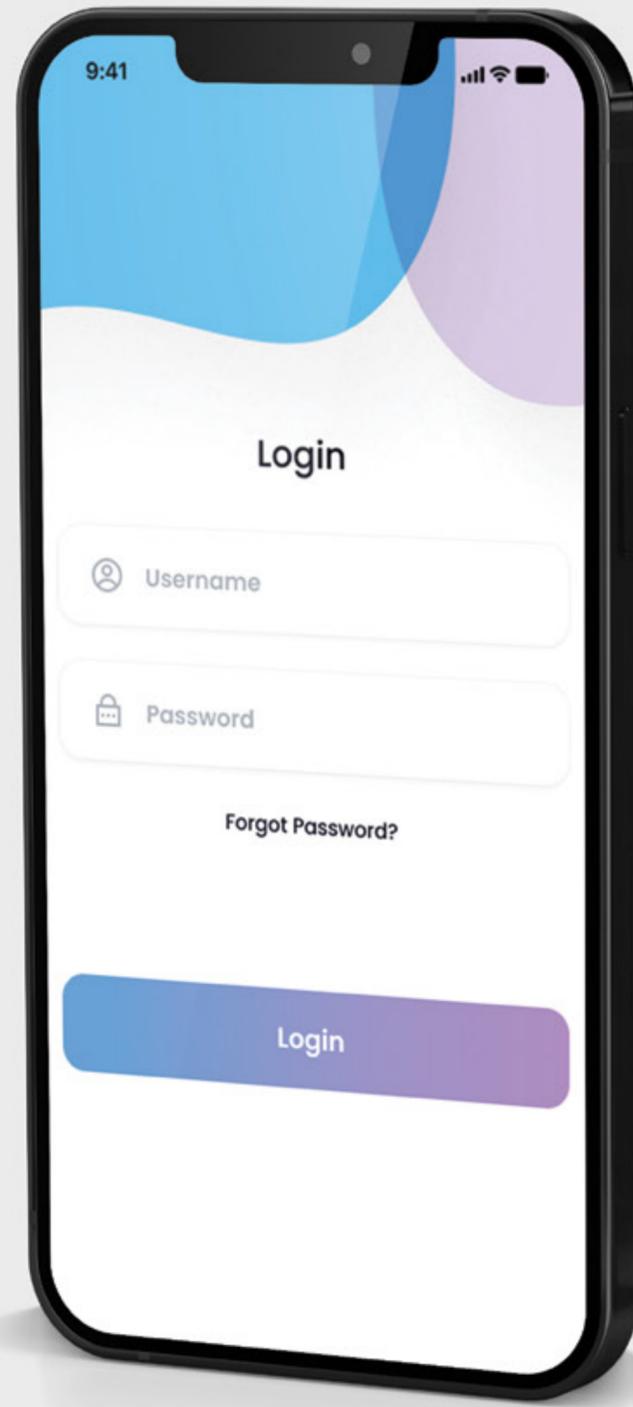
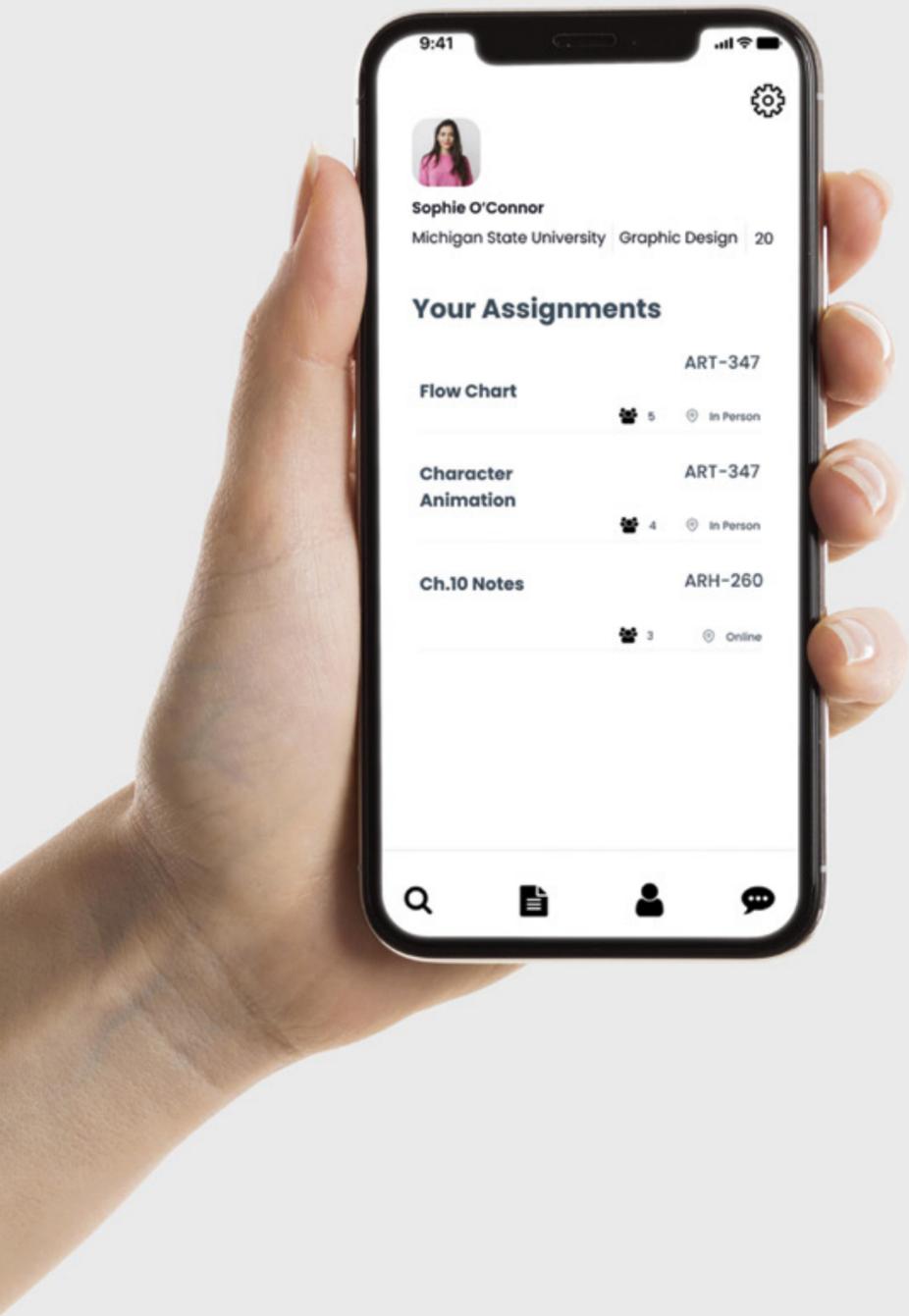


## App Description

Connect. is an app that lets you find other students within your university with the same assignments you may be struggling with. This app has two sides to it, one being virtual and one being in person. Simply open up the app, set your university as your school and begin searching for assignments or add your current assignment that you wish to work on with other students. Begin by adding or searching for the assignment and what class it is from. By adding an assignment you are creating a group where people can join that assignment. The virtual portion allows students to chat back and forth about any questions they may have and bounce ideas off one another about that specific assignment in a group chat form. The in person option consists of people who wish to meet up and converse in person.

## Problems Solved

Ever wish there was an easier way to find people to work on college assignments with. Make doing your college assignments fun and easier. Assignments can be extremely difficult and without the right tools you may be feeling lost. Talking to people or finding someone to work with and seeking help may be challenging for some. The app works by allowing users to join their universities network and start getting help from other students. Set up on campus, off campus or virtual meetups. Turn assignments into a fun process, lessen your stress, and meet some new people along the way.



# Competitor Research



## Google Hangouts



4.2



Google hangouts is a cross platform instant messaging service that allows instant messaging, voice calls, video calls, and group conferencing. This app is accessible for non google users but you would need an invitation to participate in a group. Google hangouts can be a great tool due to its features making working on assignments and having virtual meetings with your classmates easy. The downfall is you have to have everyone's emails to create a group.



## Facebook Messenger



4.1



Facebook messenger is a good resource to get in touch with people that you don't have their number. Facebook messenger would make it easier to search people in your classes to seek help, this requires you to know the students name. This isn't the best scenario for people who don't have the courage to reach out to students they may have never had a conversation with in person. Assign allows students to find people with the same assignments without contacting a student specifically.



## GroupMe



4.7



Groupme is a great app used by people all around the world to chat in large groups. The problem with groupme is that students must be added on by the owner of the chat. You also have to know everyone's names/groupme accounts to join. This is a great app if you are close with the students in your class and have all agreed to create a chat to talk about assignments and get help.

# Emily Gibson



20



Third Year/ Junior



Studying Occupational Therapy



Grand Valley State University

**Sociable:**

5 out of 5

**App Usage:**

4 out of 5

“I would love something like this, I think this app would really help me get my assignments done. I would be held accountable to meet with the group.”

## Bio

Emily is a volleyball player and has a pretty large social life at her school. She is the type that will talk to anyone. She loves updating her friends + family on social media. Emily says she has a lot of challenging classes and has a hard time fitting all of her assignments in on top of her social and sports life.

## Preferences

- Getting things done quickly
- Working with Students in Person
- Relationships with peers

**Sociable:**

2 out of 5

**App Usage:**

5 out of 5

18

First Year/ Freshman

Studying Business

Michigan State University



“I would enjoy using this app to help ease my anxiety about starting college. I think it would be really cool to get homework help and meet some friends.”

## Bio

Brennean is excited to begin his college career. He worries about attending such a big school and wonders if he's going to make friends. He is a little on the shy side. He didn't really try hard in high school and is quite concerned about the workload adjustment and how challenging the work may be for him.

## Preferences

- Group of close friends
- Getting help with other students
- Talking through messaging apps

# Brennean Cruz



# User Journey

## Goals & Expectations

- Set aside specific time to get homework done
- Find people who can work within my tight schedule
- Get more homework done while incorporating social time

## Scenario

College student involved in sports and loves to be social who struggles with finding time to get her class work completed.



### Introduction

- Emily is downloading Connect hoping to find a way to still have the social interaction she loves while finding more time to get her assignments done.

- Emily thinks working with people will motivate her to get the homework she needs completed.

- Emily feels excited to meet new people who are also wanting to work together.

### Exploration

- Has set up her profile, added her campus, and added an assignment she wishes to work on with others.

- Hopeful to meet new people and excited to have a more efficient way to get her work done.

- Nervous no one will be able to meet at the same time as her.

### Utilization

- Emily and the members that joined her assignment group have met once & are planning to work together on their next assignment.

- Emily is thinking she can hopefully make some good friends.

- She had a super good time meeting with her group and feels like her work is going faster with the extra help she is getting from the group.

### Outcome

- They have met again in the library in a study room Wednesday at 7pm.

- Emily plans to continue using Connect for the rest of the semester and for semesters to come.

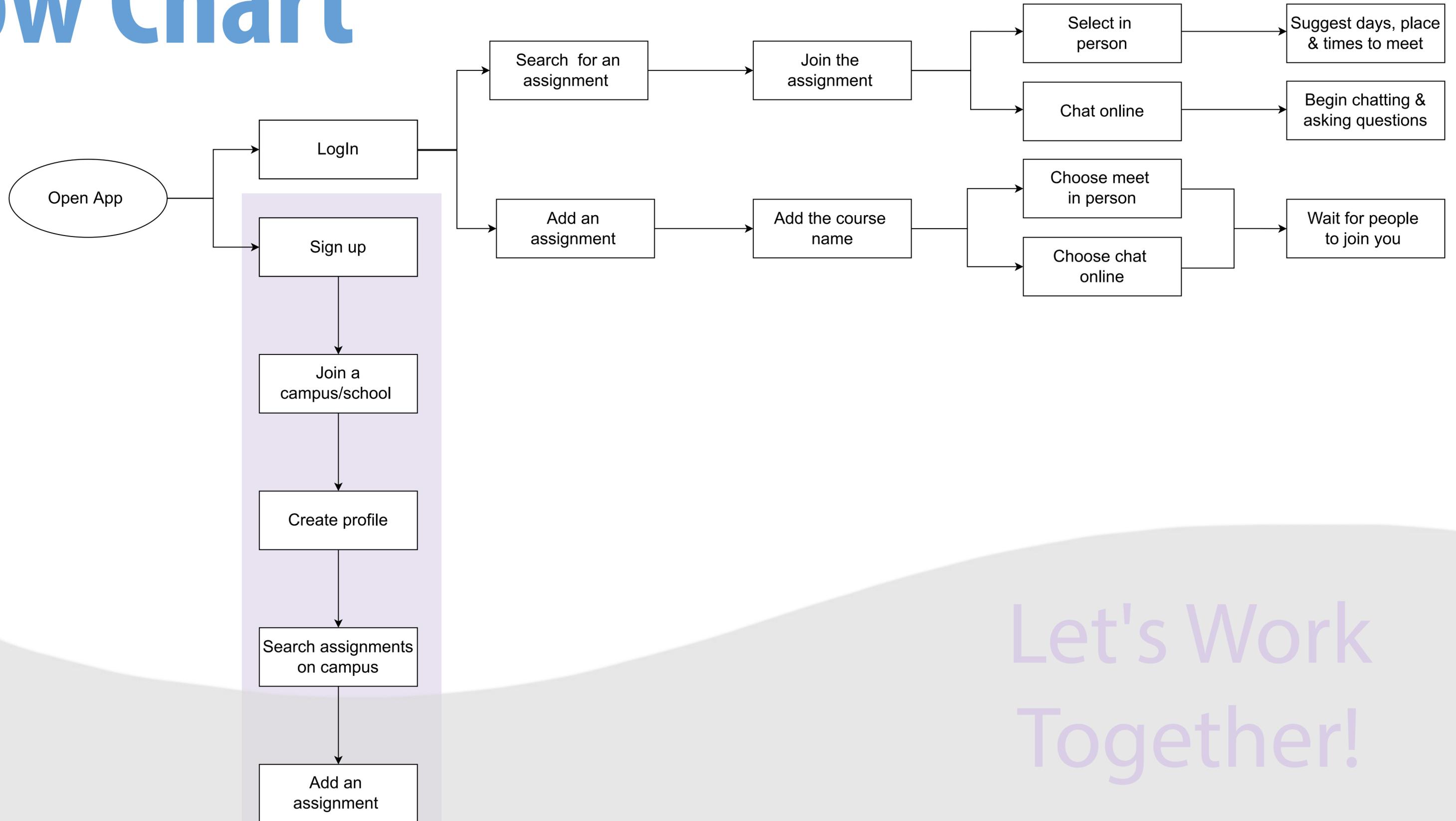
- Happy she has found a solution for getting the most out of her college experience.

Action

Mindset

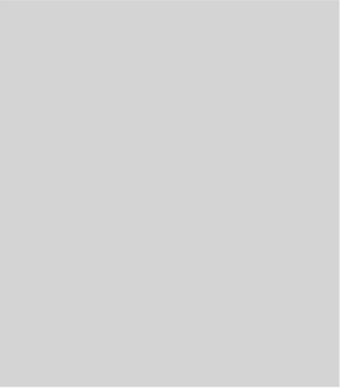
Feeling

# Flow Chart

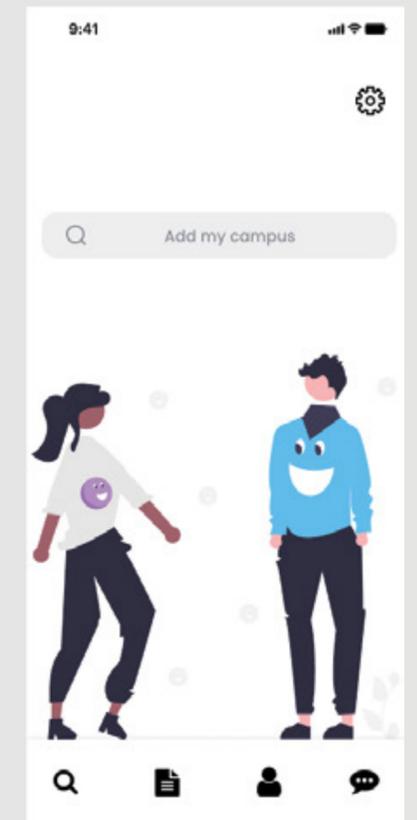
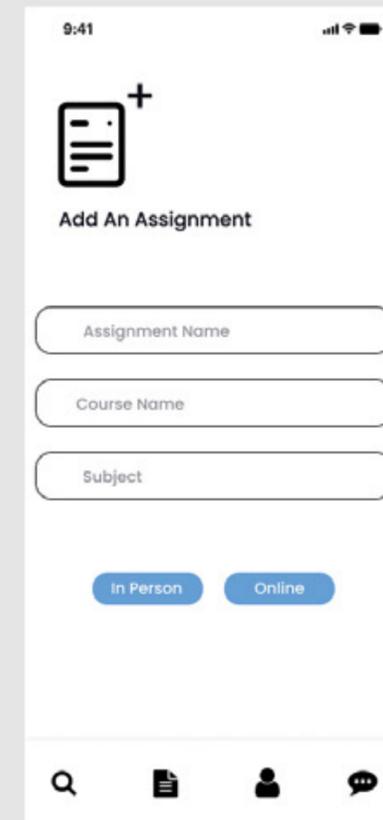
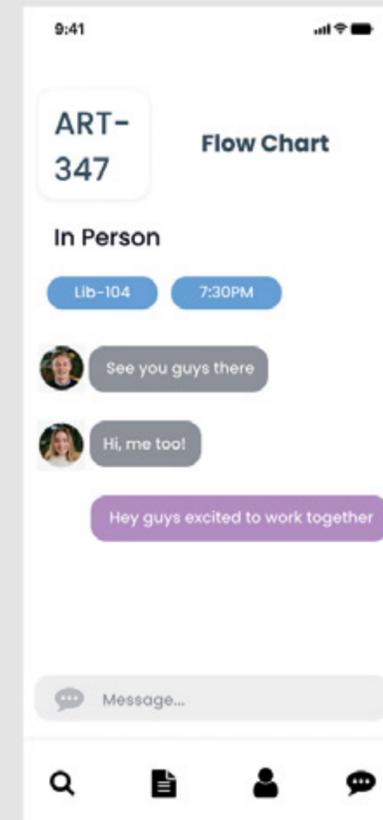
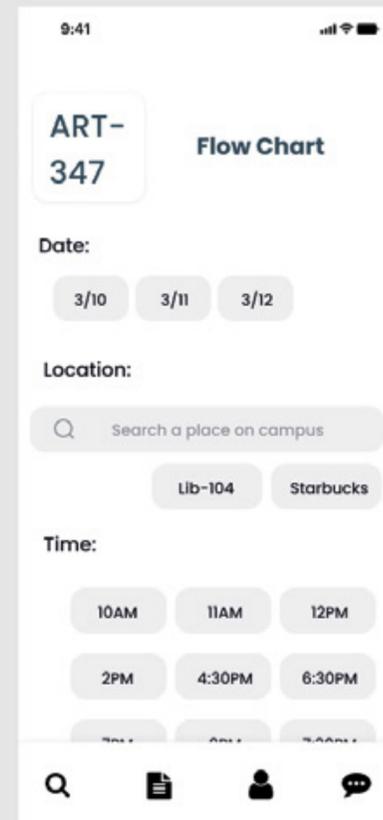
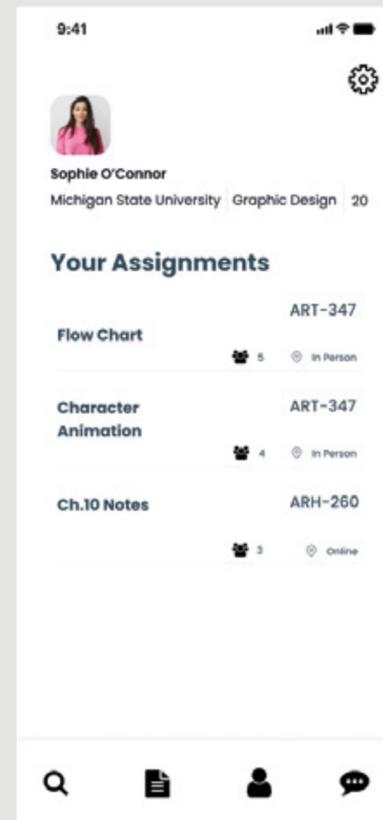
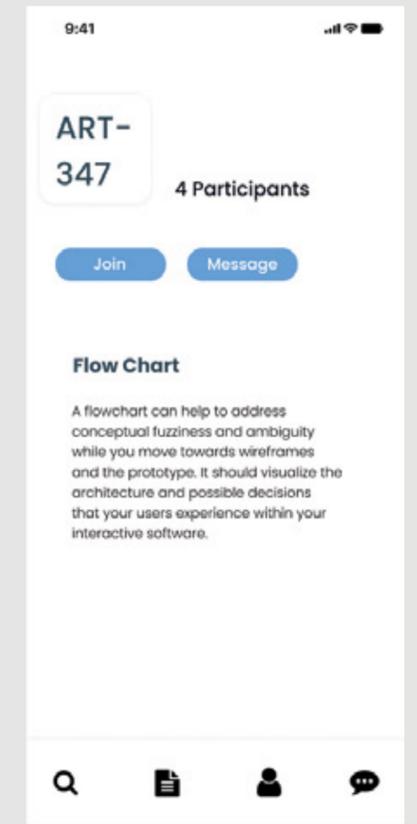
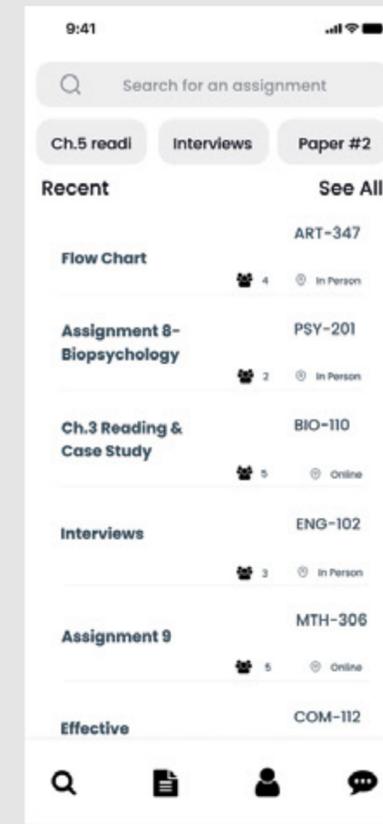
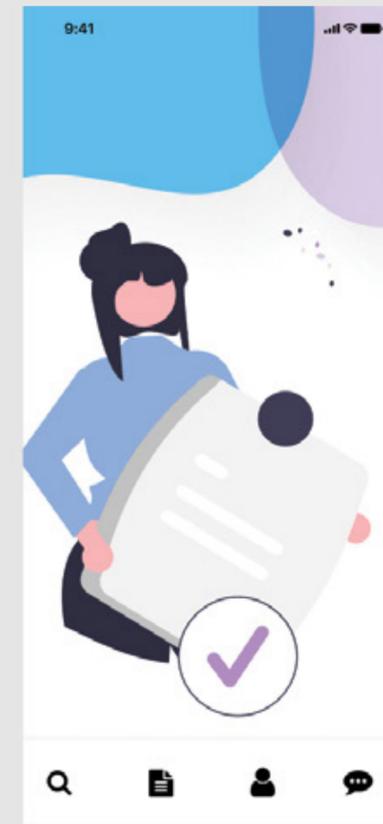
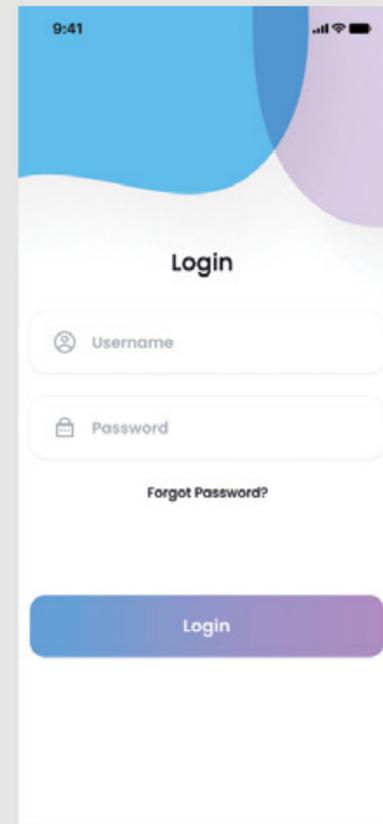
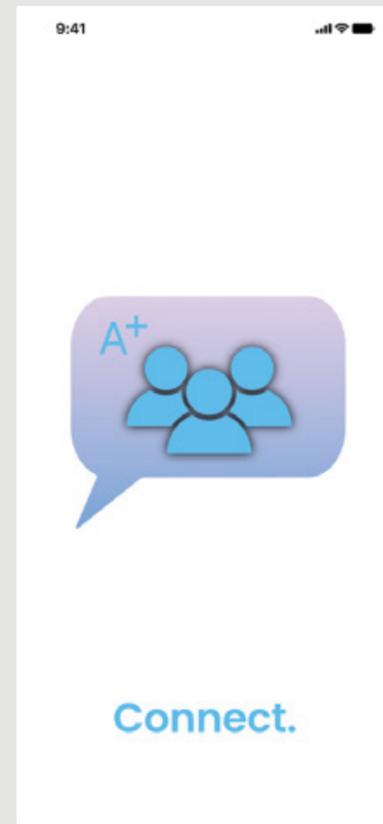


Let's Work Together!

# Wireframe

 <p>LOGO</p>	<h3>Connect.</h3> <p>Login</p> <p>Email</p> <p>Password <small>Forgot Password</small></p> <p>Login</p>	<p>Search</p> <p>Recent See All</p> <p>People</p>	<p>Assignment Name</p>																
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<p>Profile Name</p> <p>School   Degree   Age</p> <p>Your Assignments</p>	<h3>ART - Assignment Name</h3> <p>Online In Person</p> <p>In Person</p> <p>Where:</p> <p>Search</p> <p>Time:</p> <p>Type a time</p>	<h3>ART - Assignment Name</h3> <p>In Person</p> <p>Where:</p> <p>Search</p> <p>Time:</p> <p>Type a time</p>	<h3>ART - Assignment Name</h3> <p>In Person</p> <p>Library 7:00</p> <p>Message...</p>																
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# App Prototype



[Click To Use Connect.](#)